

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP SEP5/12 16.14
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	MEDIA PLACEMENT
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WASHINGTON, DC 20003

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>PRIORITIES USA ACT</u>	<u>EST#1559</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP4/12	SEP10/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/12 16.14

REP: TO LENA
FR JULIE
OKD M3. SEE LN 32
TTLS RTLS
PLS CFM, THX 9/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1559												
10		S	1200N-1230P	30		\$550.00	9/8	9/8	0		SAT	0
PROGRAM : EYEWT NW-NN SA CON COM1 : EYEWT NW-NN SA												
32		A	1000A-1100A	30		\$550.00	9/6	9/6	1		THU	1
PROGRAM : MILLIONAIRE ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL THIS IS A MAKE-GOOD FOR SEP8 ON LINE-10 FOR 1 SPOT/WK												

REP HEADLINE# 6282549 TRF# 327314 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP5/12 16.14
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
M3 OK'D BUY#10 MISSED: SAT/1200N-1230P SEP8 30S \$550.00 (SEP5/12)
OFFER: THU/1000A-1100A SEP6 30S \$550.00 PLS ADVISE.
CMT: DUE TO PRGM CHANGE: COLLEGE FBALL

SEP/12 36725.00 CONTRACT TOTAL 36725.00
TOTAL SPOTS 29

MARKET TOTALS \$108,014 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE